



SONGPHONIC

# Press Release

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## Songphonic® Records Secures \$2M of funding

**3Dlabs' co-founder, Osman Kent, re-emerges as the CEO of Songphonic Records:  
Independent label to incubate new singer-songwriters**

**Chertsey, England – 31st January 2005** – Songphonic Records Ltd. today announced that it has secured \$2M of funding from private investors to finance its growth. Songphonic is a newly formed record label providing an artistic platform to develop and deliver quality contemporary music for grown-ups.

The label is currently incubating a number of young artists and recently released its first album, 'And How' by the singer/songwriter, Xanda Howe. The album received critical acclaim from various online and print media and is distributed by Universal in the UK and EMI in Turkey.

"Decades ago, incubating new talent and encouraging songwriters used to be the industry norm", said Osman Kent, founder and CEO of Songphonic Records. "Sadly, there is simply too much manufactured music these days and quarterly pressures can sometimes overtake artistic concerns. As a world-class boutique focused on our artists and music, we are planning to be different and we see our approach as being complementary to major labels."

Operating from a state-of-the-art studio complex in the UK, formerly owned by Phil Manzanera of Roxy Music, the company has a record label, music publishing and artist management business under the Songphonic Brand.

Songphonic is an audiophile label fanatical about sonic excellence and production values. It also takes pride in its technical savvy. "Having both the music and technology background provides us useful insights as the music industry moves through a discontinuity caused by technological advances", continued Osman Kent.

Songphonic was probably one of the first labels in the world to send album promos already ripped in an own-branded MP3 player. The company recently received top accolades from What Hi-Fi magazine which selected Songphonic's first CD as a "Test CD", praising its production as flawless.

## **About Osman Kent**

Prior to Songphonic, Osman Kent was the co-founder and CEO of 3Dlabs - a NASDAQ listed fabless semiconductor company, which pioneered the 3D graphics revolution on the PC. At one time one of the fastest growing companies in Silicon Valley, 3Dlabs at its peak reached a market valuation of almost \$1bn. 3Dlabs had a very strong presence in the UK where its R&D operations was head-quartered.

In May 2002, 3Dlabs was sold to Creative Labs, and Osman left the company after almost 20 years, giving him the time and the resources to put his heart and soul into his first love – music.

Hailed by the Turkish media (Osman is Turkish born) as the next Arif Mardin (the veteran Turkish-born record producer whose credits include Aretha Franklin, Dusty Springfield and more recently Norah Jones) Osman, humbled by the analogy, continues to focus on becoming a better all round producer for his artists.

[www.songphonic.com](http://www.songphonic.com)

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